



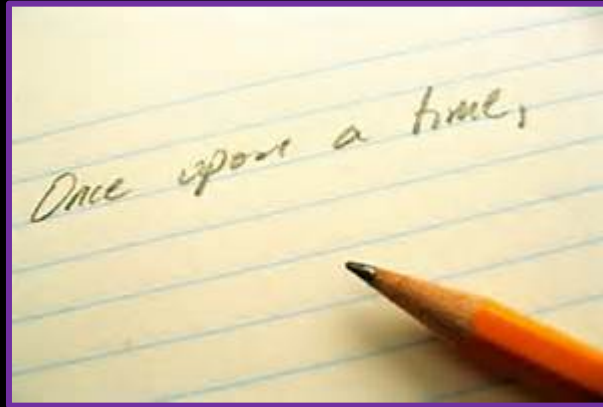
BECOMING AN AUTHOR

"What You Seek is Seeking You" ~ Rumi



YOUR STORY

- Does it have a plot, a beginning, middle, & end?
- Type of Book/Category?
- Does it start with a hook or an intriguing element that draws the reader in?

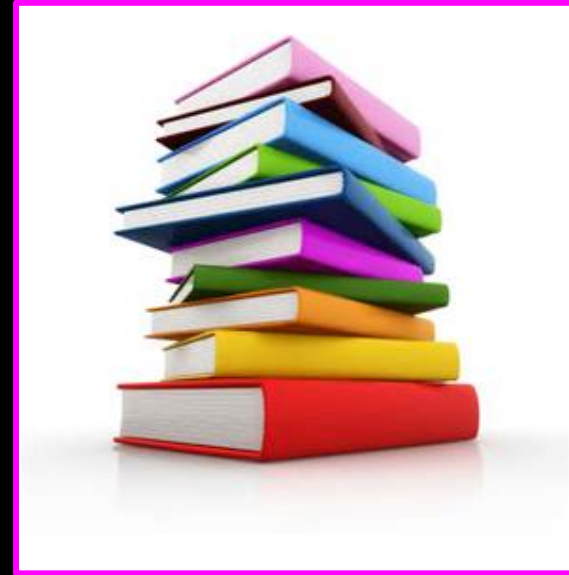


BEFORE YOU WRITE

- What books are being published with similar topics?
- What makes a particular author successful? What are they doing that's different, similar to others?
- What is unique about your story or theme for your book? What is your message? Is it clear?

KNOW YOUR MARKET

- Read Your Competition. Read a lot!
- How are these authors reaching audiences?
- Who is your audience? Who is your potential reader/buyer?
- Research!



WHAT YOU CAN DO NOW

- Join a local writing groups at library, arts council, or workshops in your community. Better yet, start one!
- Consider writing an essay, poetry for a publishing contest.
- Sign up for CreateSpace and GoodReads eNewsletters ~ consider reading Community Forums at CreateSpace.
- View Hay House Publishing Writer Workshop videos. All of these are FREE!

CREATESPACE, HAY HOUSE & AMAZON KINDLE DIRECT PUBLISHING

- www.createspace.com
- www.hayhouse.com
- kdp.amazon.com
- www.goodreads.com

WHERE TO BEGIN

Begin at the United States Copyright Office website.

- www.copyright.gov/help/faq/faq-protect.html
- www.copyright.gov
- copyright.gov/eco/eco-tutorial-standard.pdf

PROTECT YOURSELF



- Copyright Your Work. What is a copyright?

Protects Intellectual Property – online electronic form submission \$35

- Purchase Your Own ISBN. What is an ISBN?

Protects Subsidiary/Foreign & Universal Rights - Cost \$99



BUYER BEWARE

Self-Publishing and Book Award Hounds – Not necessary when you can self-publish at Amazon and/or Kindle!

HOW YOU WRITE IS IMPORTANT

Good Grammar

Verb Tenses

No Run On Sentences

Correct Prepositions

Stay away from too much internal dialogue

Find a Grammar App



Obtaining Permissions

You may have to request permission to quote. And you may have to pay a fee and sign a contract.

Citations can be made at actual page or you can create a section in the back of your book.

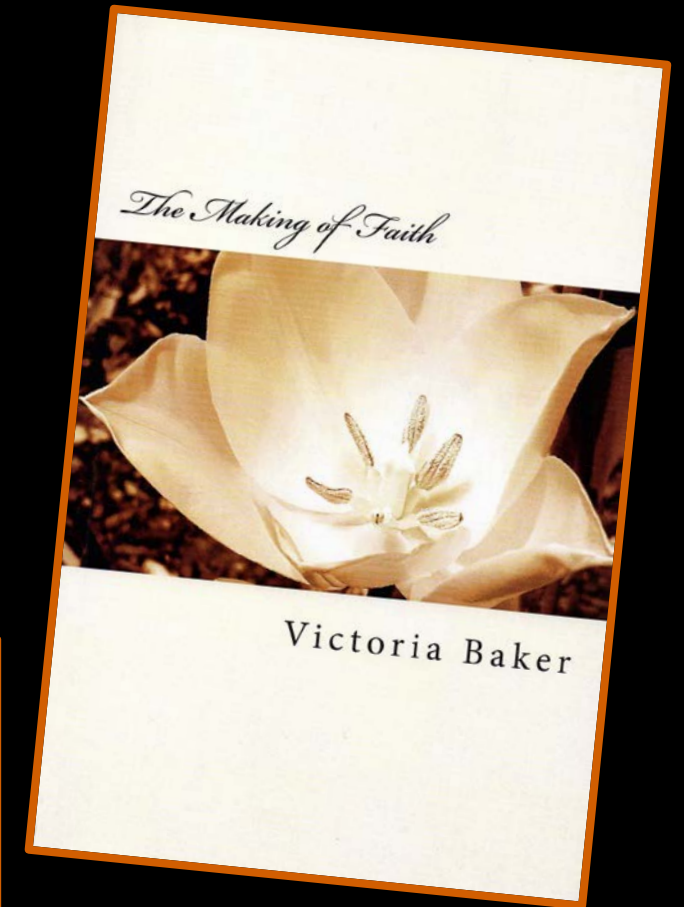
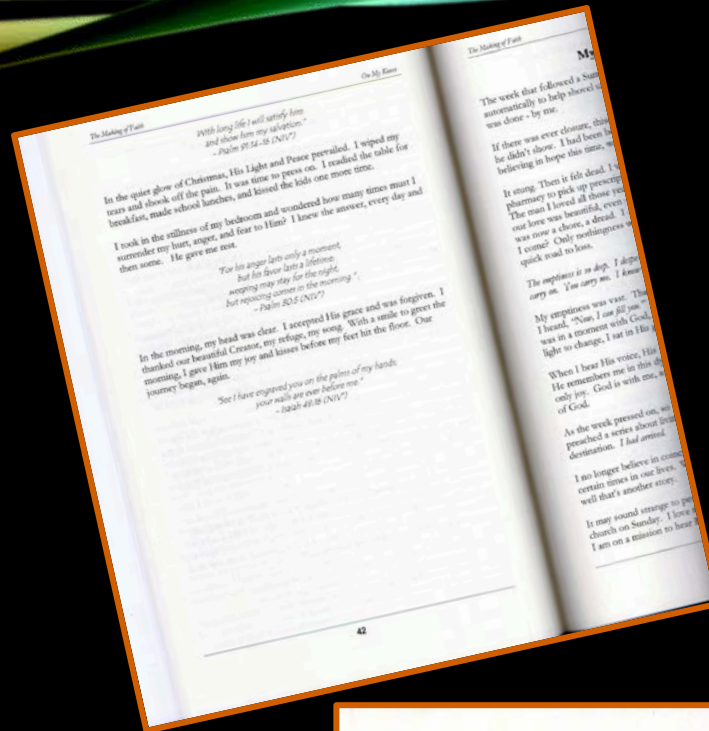
DESIGN

Interior – Templates at Create Space

- Importance of Word Proficiency for Page numbers, headers, footers

Cover

Proof/Approve





EARLY READERS CRITIQUE

Be open to feedback!

SELF-CARE

Ask for Help/Advice



Create Your Own Vision Board



MORE SELF-CARE

It takes time . . .



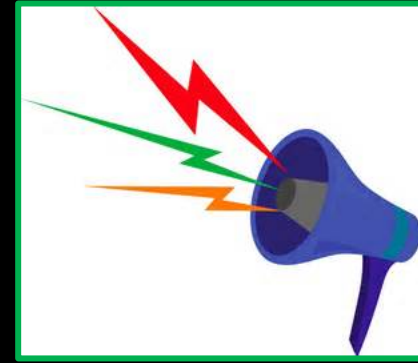
Mistakes will happen





PROMOTE
You & Your Book

WAYS TO PROMOTE



Website

- Blog
- Social Media
- Biz Cards
- Email tags

Out for Review

- Complimentary Copies
- Local Bookstores
- Print & Social Media
- Give Back

Community

- Local Events & BookCon
- Speak
- Small Groups
- Promote Book Reviews

PUBLISH

Your Book



Your
eBook

MORE RESOURCES

www.absolutewrite.com

Evernight Publishing

www.newpages.com

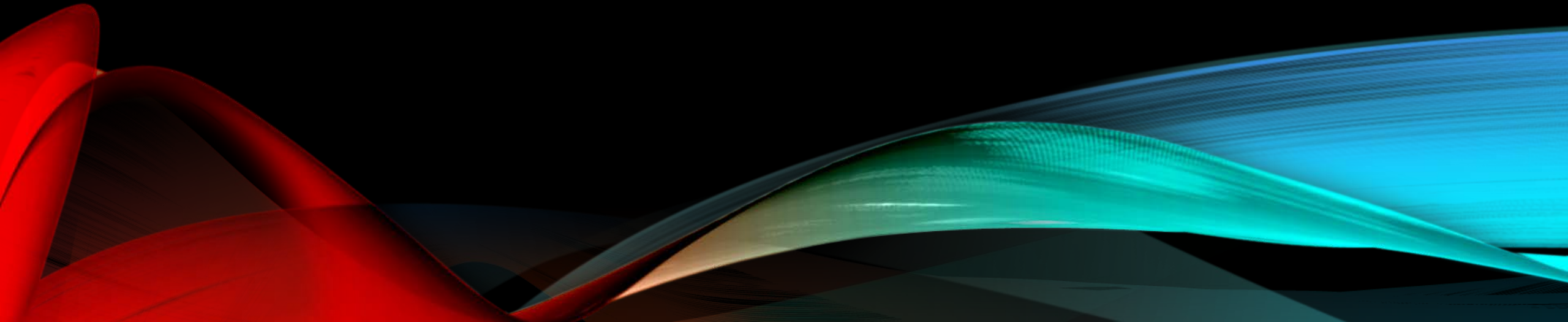
www.evernightpublishing.com

www.evernightteen.com

<http://www.evernightpublishing.com/pages/Submissions.html>

Poets & Writers, www.pw.org

Poetry Daily, www.poems.com





DO SOMETHING EACH
DAY TO CREATE
HAPPINESS! ~ GARY NULL

